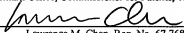


DO NOT ENTER  
/C.S./

BRINKS  
HOFER  
GILSON  
& LIONE

Certificate Under 37 CFR 1.8

I hereby certify that this correspondence is being electronically transmitted to the U.S. Patent and Trademark Office, Commissioner for Patents, via the EFS on June 16, 2011.

  
Lawrence M. Chen, Reg. No. 67,768

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Appln. of: Stromme

Appln. No.: 10/696,747

Filed: October 28, 2003

For: MOVING VIRTUAL  
ADVERTISING

Attorney Docket No: 10022/569

Examiner: Chenea Smith

Art Unit: 2421

Confirmation No. 7557

**AMENDMENT AFTER FINAL UNDER 37 CFR 1.116**

MAIL STOP AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Commissioner:

In response to the Final Office Action mailed April 22, 2011 ("Office Action"), Assignee requests reconsideration of the rejection in view of the following remarks and amendments.

**Amendments to the Claims** begin on page 2 of this response.

**Remarks** begin on page 9 of this response.